BRAIN HEALTH RESTORATION (“BHR”) HIPAA PRIVACY POLICY

This Privacy Policy governs the manner in which BHR HIPAA Compliance collects, uses, maintains, and discloses information collected from users (each, a “User”) of the www.totalhipaa.com website (“Site”). This Privacy Policy applies to the Site and all products and services offered by BHR HIPAA Compliance.

PERSONAL IDENTIFICATION INFORMATION

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, place an order, subscribe to the newsletter, fill out a form, and in connection with other activities, services, features, or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number, and credit card information. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

NON-PERSONAL IDENTIFICATION INFORMATION

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer, and technical information about Users’ means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

WEB BROWSER COOKIES

Our Site may use “cookies” to enhance the User experience. Users’ web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

HOW WE USE COLLECTED INFORMATION

BHR HIPAA Compliance collects and uses Users’ personal information for the following purposes:

To personalize user experience: We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.

To improve our site: We continually strive to improve our website offerings based on the information and feedback we receive from you.

To improve customer service: Your information helps us to respond more effectively to your customer service requests and support needs.

To process transactions: We may only use the information Users provide about themselves when placing an order to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.

To send periodic emails: The email address Users provide for order processing will only be used to send them information and updates pertaining to their order. It may also respond to their inquiries and/or other requests or questions. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

In any other way, we may describe when you provide the information.

For any other purpose with your consent.

HOW WE PROTECT YOUR INFORMATION

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our Site.

Sensitive and private data exchange between the Site and its Users happens over an SSL-secured communication channel and is encrypted and protected with digital signatures.

SHARING YOUR PERSONAL INFORMATION

We do not sell, trade, or rent Users’ personal identification information to others. We may share generic aggregated information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above. We may use third-party service providers to help us operate our business and the Site or administer activities on our behalf, such as newsletters or surveys. We may share your information with these third parties for those limited purposes, provided that you have given us your permission.

We may disclose personal information that we collect, or you provide as described in this privacy policy: (i) to our subsidiaries and affiliates; (2) to contractors, service providers, and other third parties we use to support our business; and (3) to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of BHR’s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by BHR about our Site users is among the assets transferred.

We may also disclose your personal information: (i) to comply with any court order, law, or legal process, including to respond to any government or regulatory request; (ii) to enforce or apply our terms of use (www.totalhipaa.com/terms-and-conditions) and other agreements, including for billing and collection purposes; and (iii) if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of BHR HIPAA Compliance, our customers, or others. [This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.]

CALIFORNIA USERS

If you are a Consumer receiving products or services for which we are a Business, as those terms and any other capitalized terms in this section are defined under the California Consumer Privacy Act of 2018 (California Civil Code §§ 1798.100 to 1798.199) and its implementing regulations, as amended or superseded from time to time (the “CCPA”), and is effective upon the date that the CCPA enters into operation, California law may permit you to request information regarding the: (i) Categories of Personal Information (as defined by applicable California law) Collected, Sold or Disclosed by us; (ii) Purposes for which categories of Personal Information Collected by us are used; (iii) Sources of information from which we collect Personal Information; and (iv) Specific pieces of Personal Information we have collected about you.

In addition, if you are a Consumer, you may: (i) Opt-out of the Sale or Disclosure of your Personal Information in some circumstances; (ii) Opt-out of receiving marketing communications from us. However, you may still receive administrative communications regarding the Services; and (iii) Request deletion of your Personal Information by our Service Providers and us, in some circumstances.

The CCPA also provides Consumers with the right not to receive discriminatory treatment by a Business for the exercise of these rights regarding Personal Information. You can make requests related to your California privacy rights using the contact information below.

DATA RETENTION

We will only retain your personal data for as long as necessary to fulfill the purposes for which it was collected and processed, including for the purposes of satisfying any legal, regulatory, accounting, or reporting requirements. To determine the appropriate retention period for your personal data, we will consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure, the purposes for which we process your data, and whether we can achieve those purposes through other means, and the applicable legal requirements. In some circumstances, we may anonymize your personal data so that it can no longer be associated with you, in which case it is no longer personal data. Upon expiration of the applicable retention period, we will securely destroy your personal data in accordance with applicable laws and regulations.

CHANGES TO THIS PRIVACY POLICY

BHR HIPAA Compliance has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that you must review this privacy policy periodically and become aware of modifications.

YOUR ACCEPTANCE OF THESE TERMS

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

CONTACTING US

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

Brain Health Restoration

5255 Longley Lane

Reno NV 89511

775/507-7024

info@brainhealthrestoration.com